

# **Cat Breeder Program**

Life's Abundance Field Representatives who complete an application and meet the requirements described below may be eligible to participate in this special program. Program benefits are also outlined below. If you are accepted into the program you will hear from us directly and will start enjoying these benefits right away.

# **Program Benefits**

## All Life Stage Cat Food Breeder Bags – Size, Price and Commissions

- Breeder cat food bags are 44 lbs. each.
- Price \$107.32, QS \$5.37, CS \$13.42
- Because of the exclusive nature of this program the Price, Quick Start Bonus and Commissionable Sales are not published on the Field Rep Price list. Contact Customer Care at 877-387-4564 for the most current price and commission information.

# Loyalty Program for Pick-up and Rep Arranged/Paid Shipping

Because we save money on shipping for those who pick up their orders as well as those who arrange and pay for their own shipping, we can give these Field Reps special incentives. Arranging for your own shipping is when a Field Representative pays for a trucking company to transport the cat food to a location. The minimum for this method of shipping is a pallet.

## All Life Stage Cat Food, 44 lb. Breeder Bags

- For every six bags you buy, you will receive one bag free. Life's Abundance will keep track of your purchases, and award the free bags automatically.
- A full pallet is approximately 50 bags, however, in some circumstances for this method of shipping, it may make sense with as few as 30 bags. The economy of this method is variable with fluctuations in trucking rates. A Customer Care agent will be able to answer any questions you have about this shipping method and to arrange for shipping at your request.

## Grain-Free All Life Stage Cat Food, 15 lb. Bags

- For every nine bags you buy, you will receive one bag free. Life's Abundance will keep track of your purchases, and award the free bags automatically.
- A full pallet is approximately 135 bags, however, in some circumstances for this method of shipping, it may make sense with as few as 50 bags. The economy of this method is variable with fluctuations in trucking rates. A Customer Care agent will be able to answer any questions you have about this shipping method and to arrange for shipping at your request.

#### Program Acceptance/Denial and Orders

If you are accepted into this program, you will receive an email from Life's Abundance. **All orders for breeder-size bags must be placed by email or by phone with a Customer Care agent.** Hours are Monday through Friday, from 8:00 a.m. to 7:00 p.m. Eastern Time and the toll free number is 877-387-4564. All Life's Abundance products can be shipped with Breeder food bags.

#### Program Termination

Life's Abundance will periodically review all orders made, all documents submitted and all customers generated as a result of participation in this program. If you fail to live up to the program's agreement stated on Page 3 of this document, your participation may be terminated. If a Field Representative's participation in this program has been terminated, we will give the Representative 90 days to continue purchasing breeder food. However, after that time, the Field Representative is not eligible to submit another application for this program until six months after the 90-day period has elapsed. After the 90-day period, or upon termination as a Field Rep, any remaining loyalty points will be reset to zero. Termination from this program does not affect a Field Representative's status nor does it add to his/her compliance violations, if any.



# **Cat Breeder Program Application**

Please complete and sign this form. Then send to Life's Abundance via fax, email or mail, as noted below.

Name:	_I.D. #:
Email address:	

#### Life's Abundance Cat Breeder Program Mission Statement

At Life's Abundance, we understand that breeders are a major source from which consumers get their cats. They are exposed to many more prospects than conventional Field Representatives. As a result of the relationships they have with their customers, they are tremendous influencers when it comes to pet parent purchase decisions. As a result, they have the potential to acquire many more customers than conventional Field Representatives. The Cat Breeder Program was created to give these Field Reps an opportunity to purchase Life's Abundance cat food at a discount, feed it to their cats and kittens and acquire customers.

#### Please read and agree to the following:

I am a legitimate, active cat breeder. As a participant in this program, I understand that I can purchase Life's Abundance cat food at a discount and receive other special offers. I will feed this food to my cats and kittens and recommend it to my customers. I also understand that periodically Life's Abundance will ask me to produce documentation to prove that I am an active cat breeder. I understand that if I do not produce an appropriate number of customers that is commensurate with the amount of breeder food that I purchase, my participation in this program may be subject to termination.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### Fax, email or mail this page with the appropriate paperwork to Life's Abundance.

Fax: 561-745-2373

Email: support@lifesabundance.com

Mailing address: Life's Abundance, Inc., 101 Capital Street, Jupiter, FL 33458